



PATHWAYS & INCENTA VIDEO SCHOLARSHIP CONTEST

UP TO
\$11,000
AVAILABLE

PATHWAYS & INCENTA VIDEO SCHOLARSHIP CONTEST

Pathways Financial Credit Union and Incenta, a Division of Pathways Financial Credit Union, are proud to award four scholarships totaling \$6,000 this year! Applicants are required to submit a video essay that answers a specific question.

Two applicants will receive scholarships for \$2,000 (one is reserved for a high school senior), and two applicants will receive \$1,000 scholarships. Qualifying applicants will also be forwarded to the Ohio Credit Union Foundation, who is offering one \$5,000 video scholarship for Ohio credit union members pursuing an undergraduate degree.

Between all scholarship opportunities, up to \$11,000 in possible scholarship funds are available!

SUBMISSION DETAILS

All video scholarship applicants must:

- Complete both personal and background information forms.
- Provide a video essay that fully answers this question:

Imagine you are now running your credit union, and you need to promote the benefits of membership.

How would you entice community members to join your credit union?

Videos must be between 1 minute and 2^{1/2} minutes and submitted before April 21, 2020.

- Applicants are free to upload their videos to YouTube or supply their recorded video on a USB drive along with their paper forms. Video format must be compatible with YouTube for uploading. If the video is uploaded to YouTube, a link to the video must be provided in the form area of the application, and the applicant is responsible for security, viewing settings, comments and all related care of the video.
- Return your completed application forms and video **before June 15, 2020**.
 - Via email to scooke@pathwayscu.com
 - Via mail to Pathways Financial Credit Union, Attn: Scholarship, 5665 N. Hamilton Road, Columbus Ohio 43230

ELIGIBILITY

One scholarship submission per entrant. Contest winnings must be deposited into a Pathways Financial Credit Union or Incenta checking account. Employees and board members of Pathways Financial Credit Union, the Ohio Credit Union League and its related organizations, including the Ohio Credit Union Foundation, and their immediate family members, are not eligible for this scholarship opportunity.

2020 VIDEO SCHOLARSHIP

PART ONE: TELL US ABOUT YOURSELF!

Name _____

Address _____

City, State, Zip _____ Phone _____

E-mail _____ Birth Date _____

High School/College You Attend _____

Signature of Parent or Legal Guardian is required for applicants under age 18:

Parent/Legal Guardian Signature _____

Print Name _____ Date _____

If in high school, post-secondary institutions you have applied to for the upcoming school year include:

PART TWO: YOUR BACKGROUND INFORMATION

Please answer the following questions. You may use separate or additional paper if needed.

1. Why are you applying for this scholarship and how is it consistent with your educational/career/life goals?

2. In addition to scholarships, how do you plan to finance the rest of your education?
How can a credit union help?

3. What has been the most rewarding part of being a Credit Union member?
If you're a new member, what part of joining a credit union are you most excited about?

2020 VIDEO SCHOLARSHIP

PART THREE: YOUR VIDEO ESSAY

Provide a video essay that fully answers this question:

Imagine you are now running your credit union, and you need to promote the benefits of membership.

How would you entice community members to join your credit union?

Videos must be between 1 minute and 2^{1/2} minutes and submitted before June 15, 2020.

Applicants are free to upload their videos to YouTube or supply their recorded video on a USB drive along with their paper forms. Video format must be compatible with YouTube for uploading.

If the video is uploaded to YouTube, **a link to the video must be provided below**, and the applicant is responsible for security, viewing settings, comments and maintenance of the video.

YouTube Link (if applicable): _____

WAIVER RELEASE

The undersigned hereby irrevocably consents to and authorizes the use and reproduction by Pathways Financial Credit Union, Incenta, a Division of Pathways Financial Credit Union, the Ohio Credit Union League (OCUL), including its chapters, and Ohio Credit Union Foundation (OCUF) and its agents, or anyone else authorized by Pathways, Incenta, OCUL, or OCUF, the right to use any and all video material or other types of images, voice recordings or writings that I have taken or recorded or that Pathways, Incenta, OCUL, or OCUF has taken or recorded, with or without my name, for any purpose, whatsoever, including but not limited to, purpose of publicity, advertising, banners, illustration, posters, publications, writings and web content, in connection with Pathways, Incenta, OCUL, or OCUF in print or electronically.

I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on the behalf of my estate release Pathways, Incenta, OCUL, OCUF and their officers, directors, employees, and agents from all actions, losses, costs, judgments, and expenses including, but not limited to, reasonable attorney fees arising out of or in connection with the use of my writings, testimonial, and/or likeness authorized herein. I understand and agree that these materials will become the property of Pathways, Incenta, the Ohio Credit Union League, and Ohio Credit Union Foundation and will not be returned. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photographs, writings, etc.

Signature _____ **Date** _____

Legal Guardian or Parent if a Minor (under age 18):

Signature _____ **Date** _____

2020 VIDEO SCHOLARSHIP

DISCLOSURE

VIDEO SUBMISSION GUIDELINES:

Video essay must be longer than 1 minute and no longer than 2 ^{1/2} minutes. All applicants are responsible for their content being submitted prior to the deadline (June 15, 2020).

REQUIREMENTS FOR AWARDS:

Contest winnings will be deposited into a Pathways Financial Credit Union or Incenta checking account, depending on membership details. As part of this process, an active Pathways or Incenta membership and eligible account in good standing will be required to receive funds.

AWARD DETAILS:

Two applicants will receive scholarships for \$2,000 (one is reserved for a high school senior), and two applicants will receive \$1,000 scholarships. Qualifying applicants will also be forwarded to the Ohio Credit Union Foundation, who is offering one \$5,000 video scholarship for Ohio credit union members pursuing an undergraduate degree.

PERMISSIONS:

All original music, imagery and media associated with the video must be credited. All other music and media must be used with permission of author or composer. Only one video per applicant is permitted. It is presumed any individuals participating in the video permit the use of their likeness and content under the same conditions stipulated by the applicant in the Waiver.

LIABILITY:

Pathways Financial Credit Union and Incenta, a Division of Pathways Financial Credit Union, is not responsible for any damaged or lost submissions.

DISQUALIFICATIONS:

Pathways Financial Credit Union and Incenta, a Division of Pathways Financial Credit Union, has the right to disqualify any applicant(s) who do not follow guidelines. Pathways also reserves the right to disqualify an applicant based upon video content that the credit union considers to be unsuitable for public viewing.

JUDGING DETAILS:

Successfully completed applications received by the deadline will be reviewed by a panel of judges based on creativity and how well they addressed the question. Winners will be notified prior to submission of their video essays to the Ohio Credit Union League video scholarship contest before June 22, 2020.